

# you noodle podium

## Plugs you into the entrepreneurial grid

Planning, organizing and managing a competition is very time consuming and resource intensive. Whether you're running an Idea/Innovation Competition, a Talent Competition or a Business Plan Competition, you need a platform that can guide you through the process and at the same time help you manage participants, entries and judges.

### What is Podium?

Podium is the **world's premiere competition platform**.

With Podium you can white label and customize your competition. From designing the entry form, accepting entries, managing participants, assigning judges, to scoring entries and announcing the winner(s).

The team behind Podium have helped more than 300 organizations run competitions across 5 continents.

Podium is part of YouNoodle's international community of over 600,000 entrepreneurs, world-class judges and mentors.

Podium runs on our secure servers (no software installation needed) so you can focus on the important part – running a successful competition.

*"The Podium platform offers a robust solution for our IBM Global Entrepreneur Program. We're very happy with the platform, support and the team behind it."*

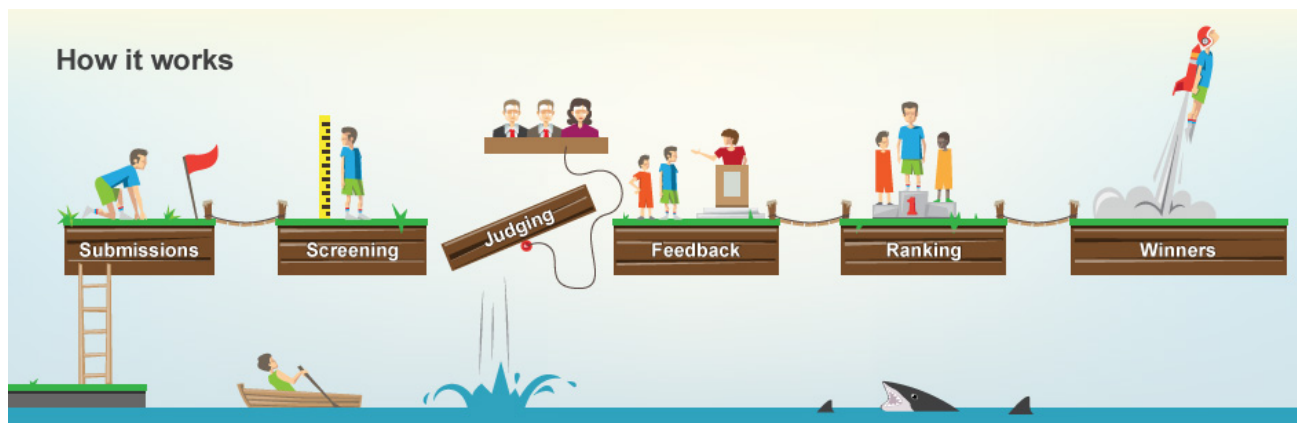
– Martin Kelly, IBM Venture Capital Group

### Why Podium?

Podium **powers some of the world's most prestigious competitions** such as the Intel Challenge, IBM's SmartCamp, Start-up Chile, Amazon's AWS Challenge and Stanford's BASES E-Challenge.

With Podium you can:

- Reduce the commitment and resources required to run your competitions
- Outsource the time consuming operations of managing participants, entries and judges
- Take advantage of our 25 years of combined experience and best practices to make your competition or challenge great



## How can Podium help me run a competition?

Podium offers a **one-stop-shop solution to your competition needs**. With Podium planning, organizing and executing a competition is easy.

Here are some of **Podium's main features**:

- **Customize** - White Label your competition and build your own entry forms
- **Organize** - Manage Participants, Entries, Judges, Scoring and Feedback from one screen
- **Collaborate** – Teams share a common space on Podium
- **Communicate** – Communicate directly with Participants and Judges
- **Judge** – Invite judges and assign them to entries based on their expertise and/or industry
- **Advance** – Enable multiple rounds and multiple tracks within your competition
- **Score** – Design your own scoring system complete with weights and custom settings
- **Analyze** – Export your competition data and generate custom reports

**A2 Challenge**

1 **Entry Settings**  
Set up your entry process

2 **Entries**  
Evaluate entries

**Participants**  
Evaluate participants

3 **Judge Settings**  
Set your criteria

**Invite Judges**  
Manage your judges

**Assign Entries**  
Match entries with judges

4 **Scores**  
View results

### Set up A2 Challenge

**Settings**

Round status:

Competition Name:

Deadline:

Contact Person:

Team round?  
(allow multiple members per team)

Entrants upload files?  
(allow file upload for entries)   Is Required?

Link to submit form:

See the [Submit Form](#), as your entrants will see it.

Did you know your community gets a public [YouNoodle Groups page](#) as well?

### Who is YouNoodle?

YouNoodle is the company behind the Podium platform. We're located in the heart of Silicon Valley - one of the most innovative and entrepreneurial areas of the world.

The people at YouNoodle are competition experts. We have 25 years of combined experience planning, organizing and executing competitions for some of the world's most admired companies, government agencies and universities.

### Schedule a Demo

Let us help you run your next competition, contest or challenge.

Contact us to schedule a 20 min. online demo.

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**(+1) 415-495-1063**

For more info on Podium go to:  
[younoodle.com/podium](http://younoodle.com/podium)